

Dear Patient,

Gundersen Health System respects each patient's right to the confidentiality and privacy of their health care information. We will make every attempt to protect the privacy of patient information so that such information is not heard, read or otherwise shared with others for any reason other than to promote the best health care outcomes for our patients.

Consistent with our commitment and as required by Federal law, we have prepared this Notice of Privacy Practices, which describes how we may use and disclose your protected health information. We value you as a patient. We encourage you to review the Notice.

At this time, please take a few minutes to sign and return the Acknowledgment of Receipt. Your signature only signifies that you have received the Notice; it does not mean that you have read it or that you agree with it.

Thank you for your cooperation and for choosing Gundersen Health System for your healthcare services.

Sincerely, Scott W. Rathgaber, MD Chief Executive Officer Gundersen Health System *and* Becky Kilen, MS, RHIA Privacy Officer Gundersen Health System